

# Joseph D Manzella, II

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Since graduating in 2008, I have served as planner for one of the nation's best transit providers, co-founded a non-profit to engage young professionals in Lansing, I managed intergovernmental relations for a regional economic development organization, and run political campaigns - including my own, for Lansing's City Council. More recently, I began consulting and substitute-teaching to put myself through graduate school. I am experienced, motivated, passionate, and ready to work.



## Professional Experience



### **Otto Middle School - Lansing School District**

**Spring of 2012**

*Long-Term Substitute, Math and Science for English Language Learners*

My students were 6th, 7th, and 8th-grade English Language Learners from a diverse group of countries throughout Southeast Asia and Africa. With this group, I adopted a hands-on approach to education, with immersive daily science and math activities. I ensured that my students were able to experience all that middle-school science should offer: things that grow, things that break, and things that blow up.



### **Decision Informetrics, LLC**

**2011 - Current**

*Owner, Chief Policy Analyst*

Drawing from my fundraising, campaign, and web design experience I began to help local candidates, neighborhood organizations, and other groups who could generally not afford a policy/data consultant. I have built websites for local political candidates, built an educational achievement dashboard for a group of 2nd grade teachers, and am in the process of completing a market study for a commercial association.



### **Lansing Economic Area Partnership, Inc.**

**2010 - 2011**

*Manager of Regional Programs, Governmental Relations*

I managed Leap's inter-governmental relations and worked with private- and public-sector leaders on discussions of regionalism. I was also responsible for grant-writing, analysis of regional economic development and planning policy, and volunteer coordination and outreach. My work on metrics and benchmarks recieved a first-place award from the Mid-America Economic Development Council.



### **Capital Area Transportation Authority**

**2008 - 2010**

*System Planner*

I represented CATA through the regional planning process, working to ensure proper disposition of over \$7.2 million in capital funds yearly. I was responsible for civil rights compliance, and served on the compliance team that helped CATA receive a perfect score in its 27-section triennial review. I provided expertise and assistance on planning studies, state policy issues, and public outreach and engagement.

## Education



**Bachelor of Science**  
*Urban and Regional Planning*  
2004 - 2008



technische universität  
dortmund

**Study Abroad**  
*International Planning*  
2007



**Master of Science**  
*Public Policy*  
2010 - 2013



## Skills and Expertise

### Interpersonal Skills:

Intermediate in Spanish, Italian  
Beginner in Arabic and German  
Excellent public speaking;  
Experienced speech writer;  
Experienced Fund-Raiser

### Computer Proficiencies:

ArcGIS, Photoshop 5.5,  
InDesign 5.5, Illustrator 5.5,  
Word, Excel, PowerPoint,  
STATA, HTML, Python,  
Salesforce, Google Apps for  
Business™

### Policy Expertise:

Economic Development;  
Transportation;  
Land Use;  
Regionalism;  
Placemaking;  
Entrepreneurship

## Community Involvement



### Accelerate Lansing

*Vice President, Co-Founder*

In 2008, several dozen young professionals formed an advocacy group to support positive civic engagement in Greater Lansing.



### Lansing Italian-American Club

*Member*

I joined in 2011. The group meets regularly and coordinates events that celebrate Italian heritage and Italian-American Culture



### Candidate for Lansing City Council

*First Ward, 2011*

I ran in a hotly contested race against 5 other candidates, including a former incumbent and a former state legislator.



### Michigan Association of Planning

*Governmental Affairs Committee*

I served as a member of a committee responsible for conceiving a new statewide transportation policy platform.



### REO Town Commercial Association

*Board Member*

I serve on the Economic Development sub-committee and am currently preparing a market study for the REO Town Commercial District.



### MSU Graduate Society for Policy Inquiry

*President*

GSPI is the graduate student association for students in MSU's Master of Public Policy Program. I have helped to secure speakers and plan events.



### Lambda Chi Alpha Housing Board

*Secretary, Assistant Dir. of Fundraising*

Currently, we are in the process of a multi-million dollar, nationwide fundraising campaign to construct a new chapter facility. I am coordinating portions of that effort.



### Step Up Greater Lansing

*Founding Member*

I helped plan, fundraise, and coordinate nearly 1,000 volunteers at more than 30 sites in a region-wide day of service.

## Awards and Recognition



### 2011 Winner of "Best of the Midwest" Annual Report

*Mid-America Economic Development Council (MAEDC); Awarded to Leap*

Centered around four pillars - People, Place, Prosperity, and Perception - I identified regional metrics that could be consistently measured and compiled with the help of partner organizations. The charts, graphs, and content I created were turned over to a talented graphic designer who transformed them into a remarkable document.



### Published on "Michigan Policy Network"

*Another Approach to Addressing Vacant Structures in Flint, MI*

The Michigan Policy Network is a student-led public education and research program to report and organize news and information about the political process surrounding Michigan state policy issues. Contributors are from throughout the college of social science at MSU. The full paper can be found at the following link: <http://bit.ly/u0M690>

